

# KLARER NEWS

A group of children are sliding down a large, blue water slide. The children are smiling and waving their hands, enjoying the ride. The slide is set against a clear blue sky. The water is splashing around the children as they slide down.

Nº 3



04

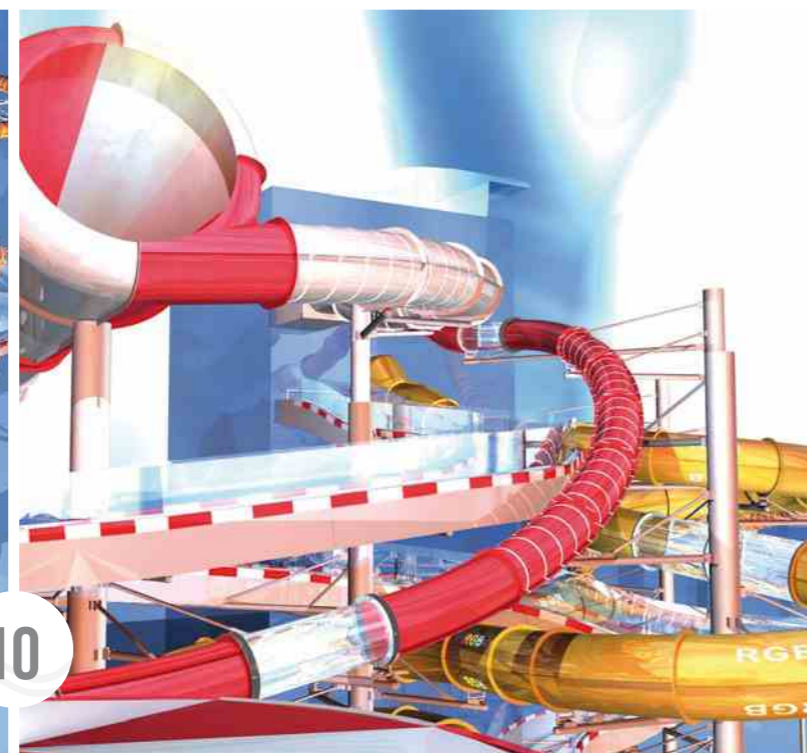


02

08



10



# EDITORIAL

Low interest rates have created the biggest construction boom in years. Today, just saving money does not generate profit; instead, capital investment is the better choice. The adventure and leisure sector is also gearing up with new attractions as experts realize: the economic crisis has left this industry virtually untouched with trends revealing that families are choosing shorter holidays closer to home over longer trips. Another development in the water attraction sector is clear: high-speed slides with attractive marketing campaigns to draw guests were the rage until just recently. Now, high capacity, family-friendly slides are taking the lead, benefitting from public interest and cost-effectiveness.

**Enjoying a shared experience has become an important goal in family leisure planning.**

Still, some things have not changed. Quality and value stability remain the most important deciding factors for our European clients. An old saying reminds that, "Buying cheap means paying dearly in the end." This is why we at Klarer maintain high quality standards for our products and planning services, ensuring that your water slides are a popular attraction for years to come. Through continued product development and innovation, we not only help you meet to-day's needs, but we are already creating tomorrow's trends.

Our job is to give your guests a memorable, emotionally-charged experience that keeps them coming back for more. Take advantage of our experience and expertise. We are happy to offer a no-obligation consultation to help you plan the future of your leisure facility.

Claudia and Stefan Klarer  
Klarer Freizeitanlagen AG

*C. Klarer S. Klarer*



03

**IT'S MAGIC**

An Adventure for Young and Old  
**KLARER'S CONE SLIDE**



SPEED DOWNHILL - WITH MAGIC MOMENTS ALONG THE WAY. HUGE FUNNELS CREATE AMAZING SPATIAL AND VISUAL EFFECTS WHILE SLIDING. THIS EXPERIENCE IS LIKE NO OTHER SLIDE YOU'VE EVER RIDDEN!



An Adventure for Young and Old  
**KLARER'S CONE SLIDE**

A GREAT EXPERIENCE FOR THE WHOLE FAMILY



The Cone Slide was specially developed for the Spanish Aspro Ocio Group. It was designed, manufactured and installed at Alpamare near Zurich (Switzerland), one of the largest indoor waterparks in Europe, in only six months.



**DAVID SORIANO | ASPRO OCIO**

«We have worked with many slide suppliers and you are one of our favorites, so for sure we can recommend you to others ...»



01



02



03



04



05

SOMMARLAND IN BØ, ONE OF THE LARGEST OUTDOOR WATERPARKS IN NORWAY, BEGAN THEIR 2013 SUMMER SEASON WITH A NEW HIGHLIGHT. THE OWNERS, THE SPANISH GROUP PARQUES REUNIDOS, DECIDED ON A SPECTACULAR NEW ADDITION – KLARER'S CONE SLIDE.

With only a few months between the first conceptual plan and the grand opening, the project was an ambitious undertaking from the start. 01 After the green light came from Madrid, a 4-week planning phase began. 02 During production of the slide elements, the pylons and the steel staircase the foundation was being laid in Norway and technical components were made ready. 03 Five fully-loaded trucks and 1,600 km later, over 80 slide elements and more than 6 tons of steel were delivered and unloaded. 04 The entire attraction was set up and approved by the Norwegian technical inspection authorities in just three weeks. 05 The new slide was turned over to the operator one week before the season opening.



**JAN JENSEN | BØ SOMMARLAND**

«We have not had any problems with the delivery and the installation has been made in perfect condition. We are happy to recommend Klarer Freizeitanlagen AG to other companies.»



The Rieser Family was one of the first interested parties to recognize the potential of the new Cone Slide. Their Children's Hotel in Buchau, Austria has specialized in creating family-friendly holiday experiences for more than 15 years.



**RIESER FAMILY | CHILDREN'S HOTEL, BUCHAU**

«We chose Klarer because we wanted the highest quality available. The waterslide is a very important factor for guest bookings.»



# ACTION & FREQUENCY

## Attractive and Economical KLARER'S RACER SLIDE

A SHARED SLIDING EXPERIENCE COMBINED WITH A HIGH LEVEL OF SAFETY: THE RACER SLIDE APPEALS TO GUESTS AND OPERATORS ALIKE.

### Unique in Europe

Being able to enjoy a shared experience has become an important factor in planning leisure activities. The Racer Slide is the only multi-lane wide-waterslide in Europe that allows you to include curves and jumps in the track. Maximum fun, a shared sliding adventure and the highest safety standards – all on three individual tracks.

### Track Layout and Accessories

There are no limits on track design with this slide: a straight track guarantees an exciting head-to-head sliding contest, a figure-eight track brings back memories of the Carrera model racing tracks from long ago, and a curved track makes it impossible to say who will come out ahead. The Racer Slide can be decorated according to various themes. Matching starting lights and time-keeping systems are also available.



Enjoying Together  
**KLARER'S RACER SLIDE**



USER APPEAL AND HIGH CAPACITY ARE KEY FACTORS FOR THE RACER SLIDE'S PROFITABILITY.

From Idea to Concept  
**YOU CAN DO IT**



**EACH SLIDE IS UNIQUELY DESIGNED  
WITH A CONCEPT TAILORED TO MEET  
OUR CUSTOMER NEEDS AND WISHES.**

**Our Promise of Quality**

At Klarer Freizeitanlagen AG, our expertise comes from more than 30 years of experience in planning waterslide parks with attractive track layouts – even in limited space. We create attractive, specially designed slides for your target audience – always with cost-effectiveness in mind. Highly-effective planning services are one of the most important aspects of our customer quality promise.

**Conceptualization and Planning**

The link between economic success of a leisure facility and the attractions offered is clear. For this reason, innovative ideas and concept development are essential. We know the market and the newest trends, and we have the necessary experience and competence to meet your needs.

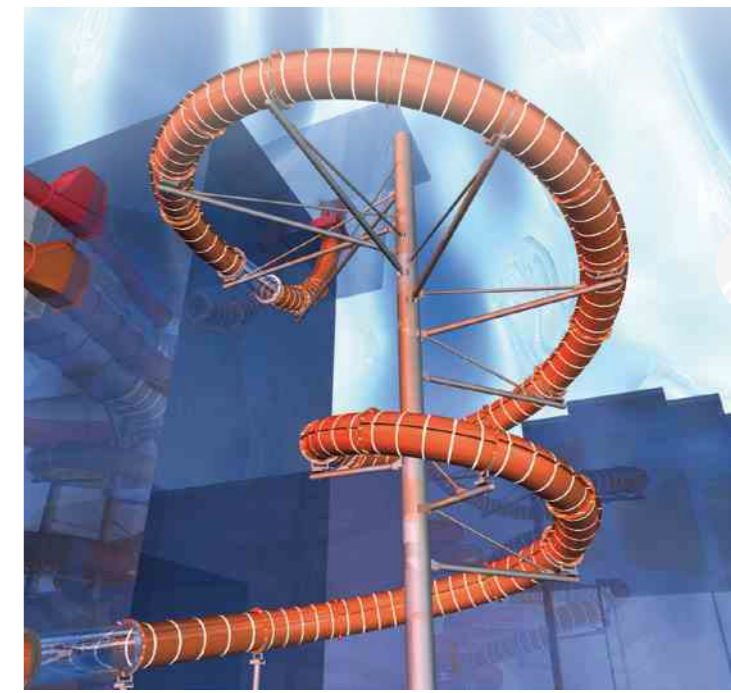
**Just Give Us a Call**

Share your ideas with us! We will gladly visit you on-site to discuss your plans in person. Call us today to set up a meeting! We can create a 3D conceptual drawing with an accompanying offer based on your planning documents – all free of charge and at no obligation to you.

The newest CAD technology allows you to get a realistic view of what your waterslide will look like in place on the premises of your facility.

Contact us today. We look forward to working with you.

**IF YOU CAN  
DREAM IT**



# REFERENCES



## THE PAST YEARS AT A GLANCE:

more than 1000 waterslides worldwide, from simple children's slides to the imposing Cone Slide, every slide is uniquely designed.

We want to thank you, our customers, for your trust. We look forward to working on more projects with you in the future!



## REFERENCE OBJECTS

01 Rieser's Kinderhotel, Buchau (AT) 02 Acquaworld, Concorezzo (IT) 03 AquaParc, Bouveret (CH) 04 Freizeitbad Cham, Cham (DE) 05 Alpamare, Pfäffikon (CH) 06 AquaMagis, Plettenberg (DE) 07 Töss Side, Rorbas (CH) 08 Jih Waterpark, Ostrava (CZ) 09 Bernaqua, Bern (CH) 10 Lido Locarno, Locarno (CH) 11 Deichwelle, Neuwied (DE) 12 Eifelbad, Bad Münstereifel (DE) 13 Vandhalla, Egmont (DK) 14 Rozebroeken, Gent (BE) 15 Centre Aqualudique, Issoire (FR) 16 Zwembad Looermark, LooBathmen (NL) 17 Galaxy Erding, Erding (DE) 18 Schwimmbad Riedern, Uetendorf (CH) 19 Stadtbad Trier, Trier (DE)

# PRODUCT CATALOG

## Still just thinking – or are you ready to start planning?

The new Klarer Product Catalog is here – with the newest and most complete information for planers and architects. Order your copy today by e-mail or telephone.

## While we're on the subject of ordering...

... have you signed up for our newsletter? If not, simply click here to subscribe: [www.klarer.com](http://www.klarer.com)



Klarer Freizeitanlagen AG  
CH-8215 Hallau  
Tel. +41 (0)52 687 06 06  
Fax +41 (0)52 687 06 00  
[klar@klar.com](mailto:klar@klar.com)  
[www.klarer.com](http://www.klarer.com)

