



Edition 7 October 2012

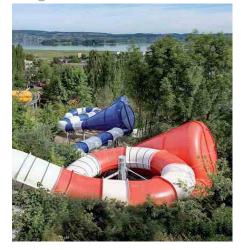
## In this edition

### AquaMagis Page 2



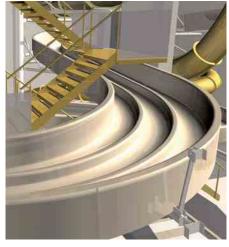
**News from Plettenberg** The AquaMagis in Plettenberg (Germany) – an exceptional waterpark adds new attractions to its repertoire.

## **Cone Slide** Page 6



**Magical Cones** An innovation from Klarer – the new Cone Slide – a unique sliding experience for the whole family.

### **St. Moritz** Page 5



**St. Moritz – Top of the World** A new, multi-purpose indoor swimming facility takes shape in this internationally known alpine capital.



**Pole position for the Racer Slide** A new offering on the waterslide market that is guaranteed to impress both waterpark visitors and operators alike.

## **Editorial**

## **Planning** That Pays Off



Our family-run company has now entered its fourth generation – a level of success made possible by our innovative ideas, ongoing research and development efforts and a high standard of quality.

Planning a waterslide is the most important step in the added value chain. This is when essential criteria such as model and route layout are defined.

With our expertise and the experience of over thirty years, Klarer Freizeitanlagen AG designs and realizes waterslides that stir the emotions and leave a lasting impression. We are familiar with the market and know the latest trends. You too can benefit from our primary field of expertise. Join us on the journey from idea to implementation.

We offer you planning support for your leisure facility free of charge and at no obligation. Contact us today! We are here to help you.

Claudia and Stefan Klarer Klarer Freizeitanlagen AG

C. Clarer S. Kan

# AquaMagis in Plettenberg a Real Success Story





-

system klarer

AquaMagis in Plettenberg is among the most well-known and most-visited waterparks in Germany. The long and trusted partnership between Klarer Freizeitanlagen AG and AquaMagis deserves investigation.

### Once upon a time, long ago...

... or actually in 2003, Klarer Freizeitanlagen AG was given the contract to plan and build two waterslides for a new waterpark in Plettenberg. The foundation of a long and fruitful partnership was laid.

### When an idea becomes reality

The next milestone was reached in 2008, when, after months of developmental work, the first Loop Slide prototype in the world was installed at Klarer Headquarters in Hallau, where it could be seen, touched and even tested. One of the first sliders was Dr. Uwe Allmann, the managing director of AquaMagis in Plettenberg. He wasted no time in testing the slide, only pausing briefly to allow a journalist to take a picture before he plunged into the yellow tube. After only a few weeks, the first Loop Slide in Germany had been tested and certified by the safety experts at TÜV and turned over to AquaMagis for operation. A dream had become reality. Public and media interest was overwhelming, and the waterpark now had a one-of-a-kind attraction.

### Today, in 2012 ...

... AquaMagis still enjoys large numbers of visitors and was recently given the highest grade of «very good» by an independent waterpark tester.

Still, this is no reason to rest on one's laurels. Instead, the continuing success offered an expansion opportunity.

AquaMagis proudly opened three new waterslides in the summer of 2012. The Turbo Slide offers riders that special kick with the fully automated Fallstart option, another innovation from Klarer. The system operates automatically requiring no additional personnel. The highest possible safety standards are reached without negatively impacting cost efficiency. To increase the thrill, this Turbo Slide was outfitted with Plexiglas-elements that give the feeling of floating on air while sliding over the park's wave pool. This is pure excitement!







Another highlight is the new Magic Eye<sup>®</sup>, one of our best-known and most popular waterslides. At a length of 123 m (nearly 404 ft) and a width of 2.50 m (8.2 ft), just the size of the Magic Eye<sup>®</sup> alone makes an impact. It can be used with single, double or triple inner tubes.

However, we haven't forgotten about the kids! The new Triple Slide gives even the youngest children a chance to get in on the fun and practice for bigger and better slides in the future. Youngsters set their own speed – from leisurely to racing, the three different lanes allow for a variety of sliding experiences.

We wish AquaMagis continued success and look forward to more exciting projects together.

## AquaMagis – Specifications

| Capacity    | 1,500 park visitors and a<br>slide capacity of more<br>then 1,800 people per hour |       |
|-------------|---|-------|
| Waterslides |   |       |
| 2003        | Rafting Slide /<br>Crazy River  | 122 m |
|             | Black Hole  | 123 m |
| 2008        | Loop Slide<br>(Pictures see page 2)   | 80 m  |
| 2012        | Turbo Slide with<br>Free Fall Launch<br>(Pictures see page 3)                     | 53 m  |
|             | Magic Eye®<br>(Picture above)   | 123 m |
|             | Triple Slide<br>(Picture left)  | 12 m  |
|             |   |       |

system klarer



## **St. Moritz** Top of the World

## **Exclusiveness and Lifestyle:** St. Moritz – the Cosmopolitan Alpine City

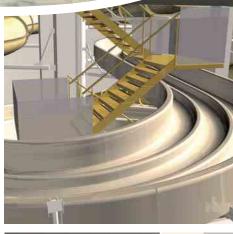
St. Moritz is one of the most famous spa and winter sport locations in the Alps. An exclusive lifestyle characterizes this cosmopolitan alpine city. St. Moritz is not only known as a traditional jet set destination, but instead, it is famous for its unique offering of sports and leisure activities, which will soon feature a new, multi-functional indoor aquatic facility.

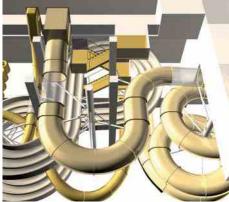
The four-story building, designed in partnership by the architectural firms of Bearth & Deplazes from Chur and Morger + Dettli from Basel, integrates a modern swimming complex with a waterslide park, which is located in a separate area to eliminate noise disturbance, a wellness area as well as a fitness center and outdoor sports center. This new aquatic complex has a bright and inviting Greek templethemed interior – all set within the existing Kurpark complex in St. Moritz.

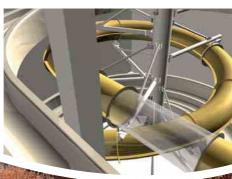
Innovative ideas and concepts were a must in the development of this waterpark. Functionality, a varied offering of sliding experiences with the newest waterslide models, a sound sustainability concept for maintaining the attractiveness of the facility and our high product quality standards were the deciding factors that made Klarer Freizeitanlagen AG rise above its competitors in the selection process.

Three different waterslides with a combined length of over 300 m (984 ft) are planned for the new waterpark. First, the unique Racer Slide, which brings shared water sliding fun to a new level; second, a Magic Tube, which meets the most important criteria for a modern waterslide and can be used as a body slide or raft slide with single or double inner tubes; and finally, a Turbo Slide with Free Fall Launch, to give adrenaline freaks a ride they won't forget!

This concept, which provides maximum waterslide fun in a minimum of space, is an example of expert planning services – from Klarer, of course.







## The New Cone Slide The Funnel for Fun and Adventure

New developments and products are a constant at Klarer Freizeitanlagen AG, as we work to anticipate and meet customer needs. We proudly present the Cone Slide, the most recent result of our research and development activities.

Alpamare in Pfäffikon (SZ) on the shore of beautiful Lake Zurich is an indoor water adventure park of the highest class, known well beyond German-speaking Europe. Opened in 1977, Alpamare remains the largest covered waterpark in Europe. From the very beginning, Klarer Freizeitanlagen AG has been the primary partner for planning and development of new and one-of-a-kind waterslides. This partnership has already moved into the second generation.

Klarer Freizeitanlagen AG was also given the task of creating the newest attraction for Alpamare: The new Cone Slide was developed for this purpose in only six months using our engineering expertise and ingenuity. The slide was developed and tested at our headquarters in Hallau before being installed at Alpamare.

The new King Cone is 150 m (492 ft) long and guarantees riders a thrilling downhill run. The funnel-shaped elements rise majestically

into the sky, drawing curious stares of interest. Those brave enough to jump into the depths will experience a steep downhill ride combined with hair-raising curves and the overwhelming power of the magical Cones.

The Cone Slide can be used with single or double inner tubes. The funnel cones offer both a visual and spatial experience. The enormous size as well as the translucent effects give the Cones a magical feel. Sliders move from side to side following the path of the water between the structures. The Magic Tube is used as a connecting section between the funnels. Space saving, low cost and tried and tested many times, it fulfils the requirements of the Cone Slide more than any other tube slide.





Enjoyment for all the senses, the new family-friendly Cone Slide from Klarer.

system klarer



# **Pole Position** for the Racer Slide







### Worldwide unique

One year ago, Klarer presented the new Racer Slide at the FSB 2011 trade fair in Cologne. A true innovation on the waterslide market, the Racer Slide is a favorite of both waterpark operators and their guests.

The Racer Slide offers a three-lane design as well as personalized start and finish areas. The Racer Slide can be enhanced with typical racing equipment such as starting lights, timer and the accompanying scoreboard displays. The Racer Slide can be enjoyed by the whole family. This high-capacity slide reduces crowding in other areas of your facility. The time-keeping feature encourages competition among sliders and keeps them coming back for the next attempt to break the latest daily record. The result is increased activity in the slide area. What more could a waterpark operator ask for?

### Attractive and profitable

The overall attractiveness and the positive economic factors of the Racer Slide have made it one of our most popular models. Today we can proudly present two recently completed projects in Finland and Switzerland. Additional projects are currently in the planning stages.

Let us help you create the perfect Racer Slide to meet your waterslide needs and offer your guests the ultimate sliding experience.



# **Careful Planning Makes a Difference**

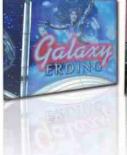
The link between the economic success of a leisure park and the attractions offered is obvious. Competent planning services play a crucial role in helping you create an attractive collection of waterslides to guarantee the long-term success of your waterpark. We proudly present a lengthy list of satisfied clients who will confirm our competence in this area.

The independent waterslide testing platform "Tuberides" has given our slides the highest rating of "very good" multiple times. We see our greatest success in the area of planning services in waterparks such as the Palm Beach in Stein, the Tropical Islands in Krausnick, the GALAXY in the THERME ERDING, or the Alpamare near Zurich – all waterparks that have attained cult status today. But



Klarer has also received high marks from their slides in newer waterparks, such as the AquaMagis in Plettenberg or the Acquaworld near Milan.

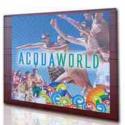
Take advantage of our expertise and experience. Contact us today to set up a no-obligation consultation appointment to plan the future of your facility.



AquaMagis

Kas-stall Persons

alpamare Waterpark & Wellness



system klarer



# Our New Catalog is Available Now!

## Still just thinking – or are you ready to really start planning?

The new Klarer catalog can help you with product descriptions, technical specifications, planning guides, customer references and much, much more. Place your order online at www.klarer.com or give us a call.

## If you're interested in our catalog, why not subscribe to our newsletter?

Receive the newest facts and details about innovations and information from Klarer Freizeitanlagen AG with all trade fair dates and other relevant updates.

Klarer Freizeitanlagen AG CH-8215 Hallau / Switzerland Phone +41 52 687 06 06 Telefax +41 52 687 06 00 klarer@klarer.com www.klarer.com

